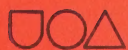


Final Visual Presentation
for the degree of
Master of Visual Arts

*Visual
Communication Design*

David R. Scadding

1976



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THE UNIVERSITY OF ALBERTA

THE VISUAL MATRIX

by

DAVID R. SCADDING

A THESIS

SUBMITTED TO THE FACULTY OF GRADUATE STUDIES AND RESEARCH

IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE

OF MASTER OF VISUAL ART

IN

VISUAL COMMUNICATION DESIGN

DEPARTMENT OF ART AND DESIGN

EDMONTON, ALBERTA

FALL, 1976

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